

# RELEX Supply Chain Award

## Best Master's Thesis, Europe 2013

Contact:

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# RELEX Award - Best Supply Chain Master Thesis in Europe 2013

- RELEX will choose the best Supply Chain, CPFR or S&OP Thesis with a focus on retail planning (Forecasting, replenishment, seasons or promotions management, allocations, inventory management or assortment management)
- The winner will be rewarded with the award and **EUR 2.000** and invited to RELEX Supply Chain seminar 2014 in Helsinki to present the work (RELEX will cover the travel costs)
- **The competition Jury:**
  - Jan Holmström, Dr. (Tech.), Professor, Aalto University & Visiting Professor, Chalmers University of Technology
  - Andrew Blatherwick, RELEX Director
  - Mikko Kärkkäinen, D.Sc. (Tech.), Managing Director and co-founder of RELEX
  - Timo Ala-Risku, D.Sc. (Tech.), Country Manager, RELEX Germany
  - Jouni Kauremaa , D.Sc. (Tech.), Project Manager, RELEX

## Who Can Apply and How?

- The competition is open to anyone who has submitted **S&OP/Supply Chain related Master's Thesis** in European University during the year 2013

### Application guidelines:

- Application deadline: **December 9th, 2013**
- Please send your own Thesis and a summary of 1.000 words in English to RELEX in .pdf format to: [awards@relexsolutions.com](mailto:awards@relexsolutions.com).
- The applying Theses should be written in English, German, Swedish or Finnish
- Please join an **English summary** describing the research, its significance and key findings (1.000 words)
- RELEX will contact the winner personally in early January with an invitation to Helsinki to present the work at RELEX seminar (Jan. 22nd)

## About RELEX

RELEX is Europe's fastest growing provider of supply chain systems, to retailers, distributors and manufacturers.

RELEX clients in 12 European countries have become more efficient and more profitable through our pioneering demand forecasting, inventory optimisation and actionable analytics. Our systems help our partners integrate their supply chains, and factor in essentials such as fluctuations in demand, store campaign and display needs and replenishment patterns.

Clients typically cut spoilage by 40%, inventory by 30% and boost on-shelf availability to 98%+, saving tens of millions of pounds and improving their sales, profits and customer satisfaction.

RELEX's proprietary database compresses information 10 times more efficiently than traditional options allowing instant results to be drawn from big data flows. Our groundbreaking technology makes implementations quick, gives our clients almost complete independence and produces rapid results.

Founded in 2005 by a group of leading logistics scientists from Helsinki University of Technology, RELEX is fast becoming established as the first choice of retailers and manufacturers across Northern Europe. The company employs over 65 people at its offices in London, Stockholm, Wiesbaden and its Helsinki headquarters. For more information: [relexsolutions.com](https://relexsolutions.com)